

Playmate Search 2026 Contest Site

Terms of Use

Effective date: October 16, 2026

Website: <https://contest.playboy.com/>

1 About These Terms and the Official Rules

These Terms of Use ("Terms") govern <https://contest.playboy.com/> (the "Website"), including entry, voting, digital-content purchases, accounts and comments on or through the Website in connection with Playmate Search 2026 (the "Competition"). By voting, purchasing or creating an account after being shown a notice that doing so constitutes agreement to these Terms, you agree to be bound by these Terms. If you do not agree, do not use these features.

Playboy Enterprises International, Inc. ("Sponsor") is sponsoring the Competition and is responsible for judging and prizes. Suroh Group LLC, operating as Slate Contests ("Administrator"), operates the Website and manages the platform, voting, payments, support and refunds, and is the merchant of record. These Terms are between you and those entities in their respective roles. "We", "us" or "our" refers to Sponsor and Administrator collectively unless otherwise specified.

The Official Rules (the "Rules") at <https://contest.playboy.com/legal/rules> are incorporated into these Terms by reference and govern eligibility, entry, voting, advancement, judging and prizes. If a conflict arises between these Terms and the Rules concerning Competition administration or refunds expressly available under the Rules, the Rules control. Capitalized terms not defined in these Terms have the meanings given in the Rules.

The Privacy Policy at <https://contest.playboy.com/legal/privacy>, consisting of the Playmate Search 2026 Supplemental Privacy Notice and the Playboy Privacy Policy it supplements, describes how we collect, use and share your information in connection with the Competition.

IMPORTANT: THESE TERMS AND THE INCORPORATED RULES INCLUDE LIMITATIONS OF LIABILITY, A BINDING INDIVIDUAL ARBITRATION PROVISION, AND A CLASS-ACTION WAIVER. THESE PROVISIONS AFFECT YOUR LEGAL RIGHTS. EXCEPTIONS AND AN OPT-OUT RIGHT APPLY. READ SECTION 7 AND THE RULES CAREFULLY BEFORE ACCEPTING.

2 Eligibility and Accounts

Voters and purchasers must be at least 18 years old and have reached the age of majority in the jurisdiction in which they reside. Voting and purchases are void where prohibited or restricted by law. The Rules contain separate contestant eligibility requirements, and officers, directors and employees of Sponsor, Administrator, Sponsor's subsidiaries and affiliates, any other sponsors and any prize providers, and their immediate family members (spouse, parent, child or sibling), may not vote.

Contestants register with their name, a valid U.S. mobile phone number confirmed by a one-time verification code sent by text message, and profile photo, and must provide their birth month and year (and day, if needed) to confirm that they meet the age requirement. Contestant email addresses are optional. Free voters and vote purchasers must provide a valid email address they are authorized to use. Free-vote limits apply per voter under the Rules. Using additional email addresses or accounts to obtain additional free votes is prohibited, and votes obtained this way may be voided.

Purchases do not require a voter account. Optional voter accounts provide purchase and vote history, available gallery access and preference management. Checkout descriptions establish the content, price and included votes for each purchase. Voter names and phone numbers are optional. If a voter supplies a phone number, it must be a valid phone number. Both contestants and voters must provide accurate information, protect their own account access and report unauthorized access to support@slatecontests.com.

3 Purchases, Content Access and Refunds

Packages and payment. Digital content packages include non-nude images and the number of votes stated at checkout. Packages or repeat purchases may include the same images with different vote quantities. Purchases do not guarantee that any contestant will advance or win, and do not guarantee any particular result. The Rules govern votes, vote multipliers, deadlines and prohibited purchases, including purchases using a contestant's own funds to support that contestant.

Purchases are one-time charges in U.S. dollars, without subscriptions or automatic renewals. Stripe processes payments. By ordering a digital content package, you authorize the total shown at checkout to be charged to you using an authorized payment method. The total purchase price shall include disclosed fees and any applicable taxes. Price changes may apply to future orders. Purchases remain subject to payment-provider restrictions. Administrator's name or a payment-processing descriptor may appear on your statement.

Delivery and access. Where gallery content is offered for purchase, a successful purchase triggers an email containing a gallery-access link sent to the email address provided at checkout. Contact support@slatecontests.com if the email or link is missing, inaccessible or inconsistent with the purchase description.

Each contestant's first gallery photo is public. Anyone holding the gallery link can view and save the approved photos. Access through the link is not restricted to the original purchaser. The link has no timed expiration and works while the relevant profile and approved photos remain available on the Website. Contest completion or removal of an entry from voting does not itself disable it. Permanent gallery availability is not guaranteed, and deletion does not recall copies others have saved.

Personal use. Sponsor grants digital content purchasers nonexclusive permission to download, store and view purchased images for personal, noncommercial use only. Ownership of such images remains with the applicable rights holders. Resale, redistribution, public posting, commercial exploitation or use suggesting endorsement by the depicted person, Sponsor or Administrator requires separate authorization.

Refunds. Purchases fulfilled as described at checkout are final and are not refundable merely because a purchaser changes their mind or a supported contestant does not advance or win. Transaction errors, unauthorized or duplicate charges, failed delivery and other material fulfillment problems may be reported to support@slatecontests.com for review and appropriate correction or refund. Refunds will be provided as required by applicable law.

Votes associated with a refunded or finally reversed purchase will be removed, and affected results may be reviewed under the Vote Validation and Results provisions in the Rules. A refund request or decision does not, by itself, establish misconduct by the supported contestant. A lawful payment dispute is not, by itself, purchaser misconduct.

Administrator handles purchase problems. Include your purchase email, any receipt or transaction reference and a description of the issue when reporting a purchase problem to support@slatecontests.com, but do not send your full payment card details. A correction may include resending the access link without limiting applicable refund rights.

4 User Content, Intellectual Property and Acceptable Use

Contestants retain ownership of their submitted content, subject to the licenses and obligations in the Rules. Public profile content and updates, and gallery content offered to purchasers, must comply with the Rules, including the requirement that all submitted content must be non-nude. Profile and gallery photos undergo automated moderation and may be rejected and removed.

Where offered, content purchasers may submit public profile comments, but publication is not guaranteed. Comments are subject to automated filtering. A supplied name appears with the comment; otherwise, the commenter shall be identified as “Anonymous,” which does not make the purchase anonymous to us. Commenters cannot edit or delete comments through the Website. Contact support to report content or request removal. Filtering does not detect every comment violation, and publication of a comment is not an endorsement of it by us or any contestant.

You retain ownership of comments and grant Sponsor and Administrator permission to host, reproduce, display and moderate them and your chosen name, including through service providers, to operate the Website. This does not authorize unrelated advertising use. Submit only content you have the right to use and disclose.

Website software, design, trademarks and other materials belong to their applicable rights holders. Except as expressly permitted, you may not reproduce, sell, redistribute or commercially exploit any of them.

Notice of intellectual property infringement. If you believe your copyrighted work or other intellectual property has been infringed on or by the Website, provide a written notice to Administrator at dmca@slatecontests.com containing: (1) a description of the copyrighted work or intellectual property you claim has been infringed; (2) a description of where the allegedly infringing material is located on the Website; (3) your name, address, telephone number and email address; (4) a statement that you have a good-faith belief the disputed use is not authorized by the rights owner, its agent or the law; (5) a statement, made under penalty of perjury, that the information in your notice is accurate and that you are the rights owner or authorized to act on the owner’s behalf; and (6) a physical or electronic signature of the authorized person. Administrator will process removal requests for the Website. You may also report suspected infringement to Sponsor at copyright@playboy.com.

Repeat infringer policy. It is the policy of the Competition Entities, in appropriate circumstances, to disable or terminate the accounts of users who repeatedly infringe the intellectual property rights of others.

Use the Website lawfully. Do not:

- Impersonate others, submit false identity or purchase information, or use payment details without authorization.
- Use bots, multiple identities or other methods to evade voting limits, manipulate results or interfere with verification.
- Harass, threaten or abuse others, disclose private information without permission, or submit discriminatory, defamatory, obscene, nude or otherwise prohibited content.
- Infringe rights, distribute malicious code, attempt unauthorized access or disrupt the Website.
- Scrape or commercially exploit content without authorization, or post spam, fraudulent solicitations or prohibited vote incentives.

Administrator may investigate violations and take action authorized by the Rules, including removing content, restricting access, invalidating votes and disqualification. Sponsor may direct Administrator to remove specific content or restrict access where a legal obligation or brand-safety concern requires it. Purchase rights under Section 3 remain applicable.

5 Communications

We use contact details for verification, receipts, gallery access, support and contest or account administration. The Privacy Policy describes the applicable information practices.

Voters located outside the United States may separately opt into marketing emails from Sponsor. Such email marketing consent is optional and is not required to enter, vote, purchase or create an account. Sponsor sends and manages its own marketing communications. You can opt out of marketing communications at any time by using the unsubscribe link in any Sponsor marketing email or by contacting Sponsor at privacy@playboy.com. Opting out of marketing does not affect transactional communications needed for an existing purchase or account issue.

SMS Terms.

A. Program. U.S. residents age 18 or older who enter the Competition receive text messages (SMS, MMS or iMessage) sent by Administrator on Sponsor's behalf about the Competition, including verification codes, entry status, participation updates and reminders, results, and finalist, winner or prize notices, and replies from Mia, the contest's AI assistant. These messages do not include marketing. Sponsor or its related Playboy or Honey Birdette companies may offer marketing text programs under separate consent and terms, including that text message marketing shall only be sent to those participants who opt to receive text message marketing.

B. Enrollment. By entering the Competition and providing your mobile number, you agree to receive these messages at that number. Consent to these messages is not required to vote or purchase and is not consent to marketing.

C. Message Terms. Message frequency varies. Message and data rates may apply. Carriers are not liable for delayed or undelivered messages, and delivery is not guaranteed. Automated technology may be used.

D. Opt-Out; Help. Reply STOP to any Competition message to stop Competition text messages, or to any marketing message to stop those marketing texts. Stopping texts does not withdraw your entry in the contest. Competition notices remain available on a contestant's contest dashboard at contest.playboy.com. Reply HELP for help or contact contestants@slatecontests.com.

E. Your Number. You must be the account holder or authorized user of the number provided. Notify Administrator at contestants@slatecontests.com before changing, transferring or deactivating it.

F. Privacy. Sponsor and its service providers use your information as described in the Privacy Policy, these Terms and the Rules. No mobile information will be shared with third parties or affiliates for marketing or promotional purposes, except with Sponsor's related Playboy or Honey Birdette companies if you opt in to receive their marketing texts. Providing a phone number for verification or account purposes does not authorize marketing texts.

AI assistant. Mia, the contest's AI assistant, is not a person. Her replies are automated, may be inaccurate, and do not change the Rules or your entry, votes or eligibility. Conversations are handled as described in the Privacy Policy.

6 Service Availability and Account Closure

Maintenance, security measures, technical failures and circumstances beyond Administrator's control may affect availability of the Website and its functionality. We may restrict or suspend access where reasonably necessary to address such issues or violations of these Terms or the Rules. Competition changes remain governed by the Rules.

Voters and contestants may delete their accounts through settings after signing in and confirming the request. For a contestant, confirming deletion also initiates withdrawal from the Competition, which may take up to 72 hours to process. A contestant's profile may remain visible during such processing time. Contact support@slatecontests.com for help accessing your account. Account-access assistance is not itself a withdrawal request. If account access cannot be restored, Administrator may verify a contestant's identity and process the withdrawal on the contestant's behalf.

Closure ends account features but does not itself cancel completed purchases, recall saved images or waive correction or refund rights. Removing a contestant from voting is separate from deleting a contestant profile. Personal-information deletion and any lawfully retained records are addressed under the Privacy Policy. Account suspension, gallery removal or Website shutdown do not eliminate express delivery, prize, correction or refund obligations pursuant to these Terms or applicable law.

7 Disclaimers and Dispute Resolution

To the extent permitted by law, the Website and all related services are provided “as is” and “as available,” without warranties of any kind, whether express or implied, including implied warranties of merchantability, fitness for a particular purpose or noninfringement. We do not guarantee uninterrupted, error-free or completely secure operation of the Website.

The Rules’ “Waiver and Limitations of Liability” section is incorporated herein and applies according to its stated scope. “Competition Entities” has the meaning given in that section. These limitations do not eliminate express purchase or prize obligations, available corrections or refunds, or rights that cannot lawfully be waived or excluded. Third-party sites linked from the Website may have their own terms, and such terms do not reduce our obligations under these Terms.

To the maximum extent permitted by law, the aggregate liability of the Competition Entities for any claim arising from the Website, the Competition, purchases or these Terms will not exceed the greater of one hundred dollars (\$100) or the total amount you paid through the Website. This limitation applies to all claims in the aggregate and covers all forms of damages. This limitation does not apply to any express prize obligation, any refund or correction available under these Terms or the Rules, or to the extent prohibited by applicable law, including the California Consumers Legal Remedies Act.

Disputes concerning the Competition, related purchases, these Terms, the Rules and the Privacy Policy are subject to the Rules’ “Dispute Resolution and Mandatory Arbitration” section, which is incorporated herein. That section provides for binding individual arbitration under the American Arbitration Association’s Consumer Arbitration Rules and a class-action waiver, subject to the Rules’ exceptions and protections, including individual small claims, consumer fee protections, participant venue options, a qualified one-year claim period and nonwaivable rights.

These Terms are governed by the laws of the State of Wyoming. The designated arbitration seat is Sheridan, Wyoming, subject to the participant venue choices in the Rules.

Arbitration opt-out. You may opt out of the arbitration and class-action waiver provisions by emailing support@slatecontests.com within 30 days of first agreeing to the Rules or accepting these Terms (whichever occurs first). Include your name, the email address or phone number used to enter, vote, purchase content or create an account, and a clear statement that you decline arbitration. Opting out does not affect any other provision of these Terms. Accepting these Terms does not revoke a valid earlier opt-out or restart an existing opt-out period. No claim is subject to arbitration where applicable law prohibits it.

8 Changes and Contact Information

We may update these Terms by posting a revised version with an updated effective date. We will provide notice of material changes through the Website or another appropriate channel and, where required by law, obtain your acceptance before changes take effect. Updates do not retroactively change the material terms of existing entries or completed purchases, and do not remove accrued correction or refund rights.

These Terms, the incorporated Rules and the applicable checkout descriptions together form the complete agreement concerning your use of the Website and your purchases, with the priority stated in Section 1. If any provision is found unenforceable, the remainder continues in full force to the extent permitted by law. Our failure to enforce a provision in one instance does not waive future enforcement.

Force majeure. Neither Sponsor nor Administrator is liable for failure to perform caused by events beyond reasonable control, including acts of God, war, terrorism, natural disaster, epidemic, government action, power or internet failure, or payment-processor outage. This does not excuse accrued prize, payment or refund obligations.

Survival. Provisions concerning purchases, refunds, intellectual property, disclaimers, limitations of liability, dispute resolution and indemnification survive termination or expiration of these Terms.

For questions, purchase problems, account-access help or content reports, contact support@slatecontests.com.